

NoblePalooza

An Expo to Thrive!

Saturday, March 8, 2025

10 AM – 2 PM

Community Learning Center

401 E Diamond St, Kendallville, IN



Objectives:

To bring together businesses and organizations from across Noble County to highlight how we can all connect to one or more of the [Five Pillars of Thrive](#); to provide a fun, interactive expo for the public to explore, discover, connect, and engage in their community.

The Five Pillars of Thrive:

Exhibitors should illustrate, through information, activities, and exhibits, how they engage in and support one or more of the 5 Pillars of Thrive:

- Entrepreneurial Growth
- Youth Engagement
- Leadership Development
- Community Investment
- Cultural Enhancement

Who should have a booth?

Health and wellness providers, civic clubs, educators, chambers and Main Street organizations, elected officials, community-engaged employers, tourism partners, etc. Booths in the Marketplace, selling food, beverages, and/or merchandise, should represent locally owned small businesses and home-based vendors who operate in Noble County. Participation enables Expo visitors to support entrepreneurial growth in Noble County.

What should booths offer attendees?

Booths should share information, products, or services that help residents discover and learn about assets and resources available in the community. Booths may engage in the exchange of contact information through sign-ups and door prize drawings. Some suggestions:

- Share opportunities for character & skills development for local youth
- Share volunteer needs / opportunities in the community
- Share stories of local community investment/service projects
- Share sponsorship needs / opportunities that support sustainability of local events, arts, and culture
- Share opportunities to invest in entrepreneurial growth – to shop, buy, and hire local!
- Provide an “open door” to discuss perceived obstacles to thriving in Noble County
- Promote local events and programs to encourage diversity of and greater engagement
- Offer advice, to be a mentor, or to share skills & talents where needed in the community
- Introduce a new concept and seek feedback and support to grow from idea to new business launch